



**FOR IMMEDIATE RELEASE**

**GDC's Digital Cinema Server included in AccessIT's Approved Digital Cinema Equipment List**

USA (Oct 8, 2008) - GDC is pleased to announce that its best-selling digital cinema server has been included in the approved digital equipment list of AccessIT, the global leader in providing integrated solutions for digital cinema.

The move will help GDC gain a stronger foothold in the fast-growing North American market where a few major digital cinema rollout programs led by AccessIT are scheduled to take place in the near future. These include a "Phase Two" deployment program backed by four major U.S studios which will see a rollout of 10,000 systems throughout the U.S. and Canada over the next three years, following the success of its earlier deployment of 3700 systems nationwide. GDC's SA-2100 servers have been rigorously tested and evaluated by AccessIT, and proven to seamlessly interface with AccessIT's industry-leading digital cinema operating system Theatre Command Center® software (TCC) and Library Management Server® (LMS).

"AccessIT is committed to providing comprehensive vendor neutral solutions to our customers. It is one of our highest priorities to select vendors who will help us fulfill our commitment of operating excellence to our digital cinema exhibitor and distributor partners. Through our internal testing process and their proven performance in theatres around the world we have seen that GDC's LINUX-based servers can meet that commitment," said Chuck Goldwater, President of AccessIT Media Services Group.

"GDC is honored to be included in AccessIT's approved digital cinema equipment list. GDC shall strive to serve the world's largest digital cinema deployment company with quality product and uncompromised support," said Dr Man-Nang CHONG, founder and CEO of GDC Technology. "This arrangement will create a win-win situation for both GDC and AccessIT."

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**About GDC Technology** (website: [www.gdc-tech.com](http://www.gdc-tech.com))

GDC Technology ("GDC") is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. GDC is one of the leading solution providers for digital cinema, media delivery and display markets. GDC has successfully delivered and installed over 1000 operating digital cinema servers worldwide, including Austria, Africa, China, Germany, Hong Kong, India, Indonesia, Korea, Singapore, Slovakia, Slovenia, Spain, Switzerland, Taiwan, Thailand, the Netherlands, the Philippines, the US and UK. More than 500 feature titles have been released digitally on GDC's Digital Cinema Servers.

**Access Integrated Technologies, Inc.** (website: [www.accessitx.com](http://www.accessitx.com))

AccessIT is the global leader in providing integrated solutions for digital cinema. The Company's groundbreaking digital cinema networked services along with its Library Management Server® and Theatre Command Center® software have enabled theatres across the United States to play more than eight million digital showings of Hollywood features to date. AccessIT's 24/7 satellite operations delivers feature movies, alternative content advertising, and pre-show entertainment through its UniqueScreen Media subsidiary, including live 2-D and 3-D events through its CineLive® satellite network, expanding box office sales and developing new ways to attract incremental revenues. Through its alternative content distribution unit, The Bigger Picture, AccessIT offers channels of programming including Opera, Kidtoons, Faith Based, Concerts, Sports and Anime. Access Integrated Technologies® and AccessITTM are trademarks of Access Integrated Technologies, Inc. For more information on AccessIT, visit [www.accessitx.com](http://www.accessitx.com) [AIXD-G]

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