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GDC Forges Partnership with RealD to Deliver Leading-edge 3D Digital Cinema Experience

USA (Oct 9, 2008) - GDC is pleased to announce a partnership with RealD, the global leader in 3D cinema technology. Under the partnership, GDC's best-selling digital cinema server - SA-2100 will be offered as part of RealD's premier 3D platform for future 3D rollout.

GDC is the market leader in Asia with two-thirds of the market share and has the second largest deployment of digital cinema servers worldwide. RealD is the global leader in 3D, having captured 90% of the worldwide digital 3D market. The partnership will propel GDC servers into the fast expanding 3D market, estimated to reach between 4000 and 5000 screens by 2009. Early success of the partnership includes 20 installations at Lotte Cinema, South Korea.

GDC's SA-2100 digital cinema server has been vigorously tested by RealD and awarded the "RealD Ready" status, which is an assurance of full "out-of-the-box" compatibility with the RealD system.

"GDC's LINUX-based servers are one of the most robust and reliable servers on the market," stated Joe Peixoto, President, Worldwide Cinema, RealD 3D. "We are encouraged by the initial success in Korea and expect to see additional 3D deployment throughout the rest of world with GDC servers in the near future."

"3D digital is a rapidly growing force in digital cinema. We recognized this from the beginning and made sure that our SA-2100 digital cinema server can play both 2D and 3D movie files," said Dr Man-Nang CHONG, founder and CEO of GDC Technology. "We are honored to be a partner with RealD and excited by the prospect of growing our server business together with RealD's rapid expansion in the 3D digital rollout."

About GDC Technology (website: www.gdc-tech.com)

GDC Technology ("GDC") is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. GDC is one of the leading solution providers for digital cinema, media delivery and display markets. GDC has successfully delivered and installed over 1000 operating digital cinema servers worldwide, including Austria, Africa, China, Germany, Hong Kong, India, Indonesia, Korea, Singapore, Slovakia, Slovenia, Spain, Switzerland, Taiwan, Thailand, the Netherlands, the Philippines, the US and UK. More than 500 feature titles have been released digitally on GDC's Digital Cinema Servers.

About RealD (website: www.reald.com)

RealD is the global leader in 3D, bringing the most advanced and enjoyable digital 3D experience to cinemas worldwide. RealD's next-generation technology, deployed across the world's largest 3D platform in 24 countries, provides a stunningly realistic viewing experience beyond the usual concepts of 3D cinema. The impact of 3D upon today's moviemaking has been compared to the advent of color film when once there was only black and white. Beyond cinema, RealD is the worldwide inventor and provider of key stereoscopic technologies used in science, manufacturing, marketing, and other industries, with thirty years of scientific development behind its systems. RealD's mission-critical 3D visualization technologies are used by organizations such as NASA, Pfizer, BMW, Boeing and more.

GDC Media Contact:
Ms. Cherine Liu
Sales & Marketing Manager
GDC TECHNOLOGY
Fax: +65 6222 1089
Email: cherine.liu@gdc-tech.com

RealD Media Contacts:
Gina Lang / BWR
(310) 248-6109
glang@bwr-la.com
Amy White / LEWIS PR
(310) 407-5186
reald@lewispr.com