



FOR IMMEDIATE RELEASE:

DCI stamp of approval signifies new era for GDC Technology

Award-winning [SX-4000 standalone integrated media block](#) combined with the XSP-1000 cinema processor offers future proof solution, enabling more affordable immersive sound for auditoriums of any size

MIAMI, October 18, 2016 -- GDC Technology Limited, a leading global provider of digital cinema solutions, today announced its next-generation, award-winning SX-4000 standalone integrated media block (IMB) completed the full range of tests necessary to receive compliance from the Digital Cinema Initiative (DCI). As a result of receiving DCI compliance for its latest IMB, exhibitors are positioned to capitalize on the continuing advancement in technology with a reliable product designed for current and future growth opportunities.

The test was completed by the Research Institute for Digital Media and Content (DMC) at Keio University in Japan, one of three entities licensed by Digital Cinema Initiatives, LLC to perform the Compliance Test Plan (CTP) tests. The SX-4000 IMB was approved by DCI after successfully passing the DCI Compliance Test Plan Version 1.2. This IMB was validated to [FIPS 140-2](#) under the latest requirements from National Institute of Standards and Technology (NIST). For more information, visit [the DCI website](#).

Based on proven [GDC technology](#), a cinema owner's reliable choice since 2000, the **GDC SX-4000 Standalone IMB®** was introduced in April at CinemaCon 2016 and received the Digital Cinema Report Catalyst Award. When combined with the **GDC XSP-1000 Cinema Processor** (GDC Immersive Sound Solution), this latest GDC Technology bundled solution* enables a high-quality audio experience at a price point that allows exhibitors worldwide to affordably install immersive sound in auditoriums of any size and delivers realistic, rich sound to a much broader audience.

The GDC SX-4000 standalone IMB® is designed with a built-in decoder for real-time rendering of DTS:X™ immersive sound in full 16-channels and two additional channels to support narrative audio, motion data and other special purpose signals.

Key features and benefits of the SX-4000 IMB – All the features of the current GDC IMB plus:

- **Faster processing:** Next-generation hardware with faster input and output capabilities.
- **Higher bitrate:** Decoding higher bitrate images and audio files; live or store-and-forward.
- **Built-in DTS:X decoder:** Powerful audio processing capabilities to decode up to 32 channels of full, rich immersive sound.
- **18-Channels:** Full 16-channel immersive sound capability with two aux channels for other devices.
- **Transcends 5.1 audio:** Unbinds the sound from traditional 5.1 with upmix capability to increase the number of channels for pre-show entertainment programs and alternative content.

"We are committed to investing in technology and evolving our company to meet the needs of exhibitors worldwide," said Man-Nang Chong, founder, chairman and CEO of GDC Technology Limited. "Achieving DCI compliance for our next generation SX-4000 IMB is another step forward toward achieving our goal of ensuring cinemas are equipped with future proof products."





Find out more

[Contact a GDC sales representative](#) to learn more about the features and benefits of the GDC SX-4000 IMB and other advanced GDC digital cinema products, such as the TMS-2000 and Library Management solution built with GDC CLA-2000 and Enterprise Storage Plus.

*GDC Immersive Sound Solution is also sold separately.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Digital Cinema Network Limited, a GDC subsidiary, manages VPF for over 6,300 theatre screens and with more than 650 studios or motion picture distributors worldwide. For more information, please visit www.gdc-tech.com

Trademarks

DTS:X is a registered trademark of DTS, Inc. All other trademarks remain the property of their respective owners.

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Photo: [GDC SX-4000 standalone IMB®](#)

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