



FOR IMMEDIATE RELEASE:

GDC Unveils Its Game-Changing Cinema Automation Solution at India's Big Cine Expo

The company will showcase its award-winning Cinema Automation CA2.0 and advanced SR-1000 integrated media server to the cinema industry attending Big Cine Expo 2018

MUMBAI, August 28-29, 2018 – GDC Technology Limited, a leading global provider of digital cinema solutions, today unveils its game-changing [Cinema Automation CA2.0 \(CA2.0\)](#) and [SR-1000 Standalone Integrated Media Block™](#) (IMB) to the cinema industry at Big Cine Expo 2018 from August 28 to 29. GDC consistently receives numerous awards for its innovative technologies, making it one of the most award-winning companies in the cinema industry. Most recently, GDC received the Catalyst Award for the **Best Technology of CinemaCon 2018** for Cinema Automation CA2.0.

Key Benefits of Cinema Automation CA2.0

Cinema Automation CA2.0 is the first-ever centralized solution to provide comprehensive automated management of content storage and playback, show scheduling, power supply and screening quality – providing exhibitors the best possible solution to save time, effort and cost. By the end of 2018, CA2.0 will be deployed and proven in 80 multiplexes with SR-1000 and SX-4000 IMB in China, Hong Kong, Malaysia, Singapore and the U.S.

GDC CA2.0 incorporates the SCL-2000 Centralized Storage Playback Solution, an integrated centralized storage and playback system designed to streamline content management, and leverages machine intelligence to increase efficiency while reducing the need for human intervention. The SCL- 2000 is truly a game-changer in that it is the world's first solution that is capable of playback of up to 1,000 movies to as many as 14 screens from a centralized server, greatly increasing programming flexibility and eliminating the need for local storage.

In addition to automating the complex procedure of manually preparing or editing show playlists, CA2.0 incorporates other impressive advances, such as the system intelligently manages equipment power supply and assures screening quality automatically. Its sophisticated fail-safe design provides backup mechanism to ensure every screening continues autonomously

“Developing new technologies for the cinema industry is unique in that it requires constant communications with exhibitors, distributors and the creative community. From our first day, GDC has constantly worked with our industry partners to deliver new products from their input. The launch of our new Cinema Automation CA2.0 and SR-1000 IMB in India provides exhibitors with technology ahead of its time designed to meet the needs or solve the issues of operating in today's and tomorrow's digital cinema world,” said Dr. Man-Nang Chong, founder, chairman and CEO of GDC Technology Limited.

SR-1000 Standalone Integrated Media Block™

By leveraging on GDC's 18 years of R&D in media server and its profound insights in cinema operations, SR-1000 IMB is designed from scratch by using the latest and most powerful semiconductor and power electronics used in medical and military products. SR-1000 is an important milestone for GDC and cinema operations with a number of breakthrough features.

- **CineCache™** (built-in cache memory) that allows content playback in the absence of a local HDD storage when integrated with GDC CA2.0.
- **Ultra-Storage** that enables the content management and playback of over a thousand movies from a central server with CA2.0 technology. The elimination of content ingestion to each and every auditorium's





media server is an important breakthrough in cinema operation; it significantly reduces downtime and saves both time and money.

- **New user interface (UI)**, enabling SMS to be used remotely through a web browser. By detaching the UI from a touchscreen monitor that is closely tied to the IMB, the SMS can now run remotely on a cellphone, iPad, tablet, laptop or PC with a browser.

SR-1000 received Digital Cinema Initiative (DCI) compliance in March 2018 and also passed the most stringent QA program conducted by the world's leading inspection, verification, testing and certification company. This latest technology is designed for near zero-maintenance and integrates with all three generations of DLP Cinema[®] projectors using one common media server UI. Both SR-1000 and Cinema Automation CA2.0 are available for order now.

Find Out More

Visit GDC from August 28 to 29 at booth #202A, Sahara Star Mumbai, India during Big Cine Expo 2018 to learn more about the features and benefits of innovative products from GDC Technology. Live demonstrations of a 10-screen cineplex will be staged at GDC booth to showcase this unparalleled milestone in cinema technology. In addition, GDC will be highlighting other cutting-edge technology solutions including the SR-1000 IMB featuring CineCache, built-in cache memory.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. Since 2009, GDC Digital Cinema Network Limited, a GDC subsidiary, has managed VPF for over 6,300 theatre screens and with more than 650 studios or motion picture distributors worldwide. For more information, please visit www.gdc-tech.com

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Photo: GDC SR-1000 standalone IMB

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