



GDC Technology Installed the First Fully Automated Cinema in China

Leading-edge GDC Cinema Automation CA2.0 manages cinema projection booth operation workflow intelligently, requiring no human intervention, in China Film Group's cinema

LAS VEGAS, April 26, 2018 -- GDC Technology Limited, a leading global provider of digital cinema solutions, announced today China Film Cinema Da Guang Road in Nanjing, has become the first cinema in China to operate the projection booth with no human intervention by using its Cinema Automation 2.0 (CA2.0), which is designed to fully automated workflow. The multiplex has been running for three months with zero incident reported, providing significant increase in operation efficiency. The daily operation of the 7-plex is taking full advantage of the key features of CA2.0, including a centralized server to live-stream selected DCP (from a library of hundreds of titles) to each and every auditorium, automatic-rendering of show playlists (that include pre-show screen advertisements and movie trailers), intelligent management of power supplies and screening quality.

GDC and the cinema operator are proud to witness an era of fully automated cinema operation unveiling in one of China Film Cinema's key properties. The China Film Cinema Da Guang Road in Nanjing is also connected to China's largest network operations center – CFGDC Digital Cinema Co. Ltd. (CFGDC). Headquartered in Beijing, CFGDC is a joint venture setup by China Film Group and GDC Technology.

Reshaping the future of cinema

First deployed in June 2017 in Asia, CA2.0 has continually increased efficiency and quality while significantly reduces operating cost. The automated solution supports the ubiquitous SX-3000 and SX-4000 IMB and the new 6th generation SR-1000 IMB with built-in CineCache™. In addition, CA2.0 has the capability of storing up to 1,000 movies, offering near-unlimited show schedule programming options. CA2.0 has already been deployed and proven with 20 multiplexes with SR-1000, SX-3000 and SX-4000 IMB in China, Hong Kong, India, Malaysia, Singapore and US.

About GDC Technology Limited (www.gdc-tech.com)

GDC Technology Limited ('GDC') is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X™ object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Digital Cinema Network Limited, a GDC subsidiary, manages VPFs for over 6,300 theatre screens and with more than 650 studios or motion picture distributors worldwide.

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