



## FOR IMMEDIATE RELEASE:

### GDC Technology and DTS Take Major Strides to Bring Immersive Cinema Sound Experience to Broader Audience

#### Growth of DTS:X screens boosted with recent announcement by DTS

**LAS VEGAS, April 2, 2019** -- GDC Technology Limited, ("GDC") a leading global provider of digital cinema solutions, announced today at CinemaCon 2019 over 1,000 global movie theatre screens are installed or committed with its award-winning immersive sound media server with a built-in DTS:X™ decoder and cinema processor (**GDC Immersive Sound Solution**) to exhibit motion pictures released with a DTS:X soundtrack. Since April 2018, the highest growth region for new screens was China. China has 900 DTS:X screens that are installed or committed. The rest of the world, including North America, Latin America, APAC, EMEA, and India, have all experienced expansion of DTS:X screens since last year's CinemaCon.

Today, one in every three cinema screens in the world, from art houses to multi-screen complexes, count on GDC's technology solutions to enable new cinematic possibilities and experiences. GDC's global expanding footprint and the recent alliance between DTS:X and CJ's ScreenX theatres is projected to bring realistic, rich audio experiences to a much broader audience than ever before.

GDC Technology will showcase its next-generation Immersive Sound Solution, which includes its **SX-4000 Standalone Integrated Media Block™** (IMB) and **XSP-1000 Cinema Processor** on the CinemaCon tradeshow floor from April 2 to 4.

"The digital cinema revolution has raised the quality and consistency of audio in cinemas around the world. More than ever before, audiences everywhere can hear exactly what movie makers imagined for them with DTS:X," said Dr. Man-Nang Chong, founder, chairman and CEO of GDC Technology Limited. "We are excited about DTS:X partnership with CJ's ScreenX. More filmmakers, cinema owners and moviegoers are now able to enjoy the DTS:X immersive sound installed in the VIP-seating/gold-class auditoriums to premium PLF."

Since its debut in July 2015, DTS:X has enjoyed worldwide adoption by major Hollywood motion picture studios, cinema owners and mixing stages. Today, more than 200 theatrical titles have been released and exhibited with a DTS:X soundtrack, including **US, Hellboy (2019)** and **John Wick: Chapter 3 - Parabellum**. In addition, more than 100 world-class mixing stages in 17 countries have installed DTS:X production tools. As a worldwide DTS:X licensee, GDC Technology leads the effort to enhance cinemas around the globe.

#### Find out more

CinemaCon 2019 delegates and guests are invited to meet and greet GDC at booth #2103A in the Augustus Ballroom from April 2 to 4 to learn more about the GDC Immersive Sound Solution along with a record number of new products, including the enhanced Cinema Automaton (CA2.0) now capable of streaming content to 30 screens and two ultra-reliable FAST (Flexible Architecture Stable Technology) IMBs.

#### About GDC Technology Limited ([www.gdc-tech.com](http://www.gdc-tech.com))

GDC Technology Limited ("GDC") is a leading digital cinema solutions provider. GDC develops, manufactures and sells media servers, content storage systems, theatre management systems and network operations center software for the global cinema industry. GDC is a licensee of the DTS:X® object-based immersive sound technology from DTS, Inc. for the development of its media servers. In addition, GDC also provides a suite of digital cinema products and services, including integrated projection systems, 3D products, projector lamps and silver screens. GDC Digital Cinema Network Limited, a GDC subsidiary, manages VPFs for over 6,300 theatre screens and with more than 650 studios or motion picture distributors worldwide.





**About DTS, Inc.**

Since 1993, DTS, a wholly owned subsidiary of Xperi Corporation (NASDAQ: [XPER](#)), has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theatre systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices.

To date, DTS:X has been installed in more than 1000 screens worldwide. Via its strong relationships with content providers and access to content, DTS has released more than 200 titles to theatres worldwide in the DTS:X immersive audio format.

For more information, please visit [www.dts.com](http://www.dts.com). For more information about Xperi, please visit [www.xperi.com](http://www.xperi.com).

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